

# Media Rate Card 2026

## CENTURY CITY ADVERTISING OPPORTUNITIES

Century City offers a niche and unique multi-media marketing platform to businesses and consumers based in and around the area. Reach an engaged audience of over 50,000 strong through cost-effective, multi-channel platforms spanning business-to-business, business-to-consumer, and consumer-to-business markets.

### CHANNELS

social media • newsletters • website • bus shelters

REACH



**700+** BUSINESSES



**4 500+** RESIDENTIAL HOMES



**12 000+** RESIDENTS



**50 000+** OFFICE WORKERS

### SOCIAL MEDIA



14.2K Followers



6.5K Followers

**R900** + VAT

Featured post on Century City social media platforms. One in-house post featured on Facebook and Instagram and including a story reshare. Copy and images to be supplied.



**CENTURYCITY**  
Smart City. Smart Choice.

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## NEWSLETTER

### Editorial

Applicable to businesses who have content to share.  
Include images and logo.

### Banner Advert

Published monthly. Ad size 1400 x 425 pixels, 150 dpi.

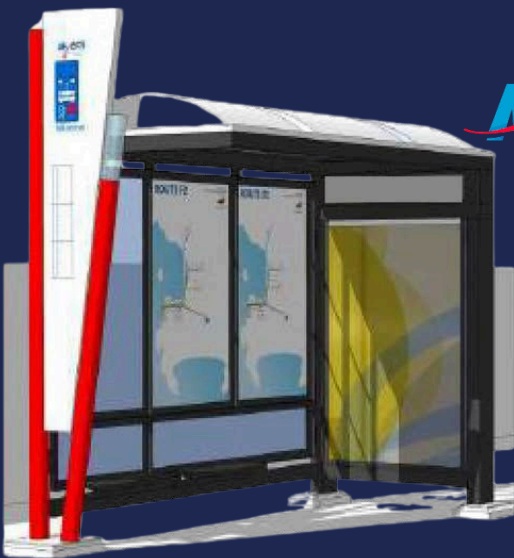
### Event / Special

Subject to availability.



**5K Monthly  
Subscribers**

From  
**R590** + VAT



## BUS SHELTERS

With constant foot traffic, long dwell times, and unbeatable visibility, your brand will be impossible to miss. Qualify for a 10% discount when you book bus shelters (min 3) for 10 or more months. Limited space available. Minimum 3 months.

**R3 000 per month, includes installation.**

### GET IN TOUCH FOR BOOKINGS



[lindsey@centurycity.co.za](mailto:lindsey@centurycity.co.za)



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