

Century City MEDIA RATE CARD 2025

Century City Media (CCM) offers a niche and unique multi-media marketing platform to businesses and consumers based in and around Century City.

CCM provides creative and effective marketing opportunities in order to reach this exclusive audience and give those living and working in Century City a cost effective, multi-pronged, all-inclusive medium, interacting with our 50,000-strong community by providing business to business, business to consumer and consumer to business marketing opportunities.

www.centurycity.co.za



CENTURYCITY
Smart City. Smart Choice.

CHANNELS

WEBSITE | MONTHLY NEWSLETTER | SOCIAL MEDIA CHANNELS
BUS SHELTER ADVERTISING | CITY EDITS ONLINE MAGAZINE

AUDIENCE



NEWSLETTER

Monthly Newsletter Subscribers

4700+



BUS SHELTER
ADVERTISING

Number of Different
Bus Shelter Locations

22



CITY EDITS
MAGAZINE

Readers

3000+



11,830

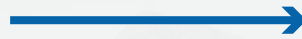


4,647

Followers



REACH



700+
BUSINESSES



4 500+
**RESIDENTIAL
HOUSEHOLDS**



12 000+
RESIDENTS



50 000+
**OFFICE
WORKERS**

RATES (EXCL. VAT)

NEWSLETTER

Banner Ad (per edition)

Published Monthly. Ad Size - 1400 x 425 pixels 150dpi

R767

Century City Editorial

Applicable to businesses who have content to share. Includes images and logo.

R590

Event/Special (per edition)

Subject to availability

R1121

SOCIAL MEDIA

Featured Post on our Social Media Platforms

One in-feed post featured on Facebook, Instagram and Twitter. Copy and images to be supplied.

R767

CITY EDITS ONLINE MAGAZINE (Published 3 - 4 times a year)

Half Page Advert

Ad Size - 148 x 210mm

R550

Full Page Advert

Ad Size - 210 x 297mm

R750

***15% discount for 2 or more digital media options**

BUS SHELTER ADVERTISING

Cost to advertise on 1 Bus Shelter (min 3 months)

Limited Space Available

R2860

***Qualify for a 10% discount when you book bus shelters (min 3) for 10 or more months**